# MARKETBEAT Ottawa, ON Office Q4 2018

## CUSHMAN & WAKEFIELD Ottawa

#### OTTAWA OFFICE

| Economic Indicators |       |       |                      |  |  |
|---------------------|-------|-------|----------------------|--|--|
|                     | Q4 17 | Q4 18 | 12-Month<br>Forecast |  |  |
| Ottawa Employment   | 543k  | 556k  |                      |  |  |
| Ottawa Unemployment | 5.4%  | 4.6%  |                      |  |  |
| Canada Unemployment | 5.7%  | 5.6%  |                      |  |  |

#### Market Indicators (Overall, All Classes)

| Q4 17   | Q4 18                | 12-Month<br>Forecast                    |
|---------|----------------------|---|
| 11.6%   | 7.8%                 |   |
| 62,674  | 287,421              |   |
| 0       | 134,000              |   |
| \$35.65 | \$34.70              |   |
|         | 11.6%<br>62,674<br>0 | 11.6% 7.8%   62,674 287,421   0 134,000 |

\*Rental rates reflect gross asking \$psf/year

#### Overall Net Absorption/Overall Asking Rent 4Q TRAILING AVERAGE



**Overall Vacancy** 



#### Economy

The Canadian economy had a strong finish to 2018 with the unemployment rate declining to 5.6% from 6.0% in the third quarter of 2018. As Canadians continue to adjust to this year's interest rates hikes, growth in consumer spending and the housing sector in 2019 may soften to a more moderate level compared to previous years. According to the Conference Board of Canada, Ottawa-Gatineau's GDP growth is forecasted to marginally decrease to 1.8% in 2019 from 2.1% in 2018. The future of the redevelopment project at LeBreton Flats is uncertain as the partnership between Trinity and Capital Sports Management broke into a dispute and has resulted in lawsuits. The National Capital Commission (NCC) will officially terminate the agreement with the development group if the parties cannot reconcile; however, the NCC have stated that they are committed to working with other partners to keep the 21-acre redevelopment project alive.

#### Market Overview

Leasing activity was strong across all submarkets in Ottawa with the overall availability rate declining to 7.8% from 8.5% in the third quarter of 2018. This was partially due to the eastern suburban markets experiencing another strong quarter. Office properties located in Ottawa East were awarded 3 government bid tenders which resulted in 405 Terminal Avenue, which had been sitting vacant since its completion in 2017, is now fully leased. This activity brought overall availability in Ottawa East down to 10.1%, a dramatic decline from the 21% availability seen only six months ago.

The overall Class B and C segments have tightened significantly in 2018 with 187,000 square feet (sf) of positive absorption; this despite the Department of Defense gradually vacating numerous centrally located offices for its new headquarters in the western submarket of Nepean. Kanata had a strong finish to 2018 as Mitel backfilled 140,000-sf space at 4000 Innovation Drive, which Blackberry will vacate mid-2019. The technology sector continues to be the driving force for declining availability in Kanata, with availability now at 8.9% in the fourth quarter of 2018. Kanata will also be seeing new inventory as Cominar announced construction at 800 Palladium Drive, bringing much needed new supply to Kanata. Approximately 60% of the 100,000-sf building is pre-leased to Ford, with completion slated for mid-2020.

Overall availability in the Downtown Core tightened to 6.5%, with Class A availability declining to 4.1%, in large part due to The Canadian Bar Association and CGI Group Inc. making the move downtown from suburban markets. The demand for quality space is evident as the overall Class A vacancy declined to 5.5% from 10.1% at the end of 2017. The largest investment transaction of the year occurred in the fourth quarter; the \$186 million-dollar acquisition of the Jean Edmonds Tower by Morguard and Industrial Alliance. This is the one of largest transactions the downtown core has ever witnessed, second only to the \$480 million-dollar purchase of Constitution Square in 2017.

#### Outlook

It is expected the technology sector will continue to drive healthy demand and growth thorough 2019. It is likely more developers will follow Cominar's lead in breaking ground on new construction. Pre-leasing commitments are still viewed as essential to mitigate the risks in new construction as tenants realize the rising costs of fit-ups. It is anticipated that when the Light Rail Transit opens for ridership in the first half of 2019, it will influence the future of city-wide development.

### MARKETBEAT

Ottawa, ON Office Q4 2018

### CUSHMAN & WAKEFIELD Ottawa

| SUBMARKET           | INVENTORY (SF) | SUBLET<br>VACANT<br>(SF) | DIRECT<br>VACANT<br>(SF) | OVERALL<br>VACANCY<br>RATE | CURRENT NET<br>OVERALL<br>ABSORPTION<br>(SF) | YTD NET<br>OVERALL<br>ABSORPTION<br>(SF) | YTD LEASING<br>ACTIVITY<br>(SF) | UNDER<br>CNSTR<br>(SF) | OVERALL<br>AVERAGE<br>ASKING RENT<br>(ALL CLASSES)* | OVERALL<br>AVERAGE<br>ASKING RENT<br>(CLASS A)* |
|---------------------|----------------|--------------------------|--------------------------|----------------------------|--|--|---------------------------------|------------------------|---|---|
| Downtown Core       | 16,054,745     | 50,354                   | 1,001,134                | 6.5%                       | 83,874                                       | 229,229                                  | 831,461                         | 0                      | \$40.21   | \$48.15   |
| Centretown          | 1,739,326      | 0                        | 169,789                  | 9.8%                       | -8,143                                       | 50,875                                   | 120,428                         | 0                      | \$29.08   | N/A   |
| Byward Market       | 842,861        | 6,678                    | 62,791                   | 8.2%                       | -3,840                                       | -8,361                                   | 30,375                          | 0                      | \$39.22   | \$45.42   |
| Central Area        | 18,636,932     | 57,032                   | 1,233,714                | 6.9%                       | 71,891                                       | 271,743                                  | 982,264                         | 0                      | \$39.26   | \$47.98   |
| Kanata              | 6,473,931      | 59,349                   | 519,942                  | 8.9%                       | -49,393                                      | 193,146                                  | 584,385                         | 100,000                | \$25.97   | \$27.06   |
| Ottawa West         | 3,972,145      | 2,876                    | 256,708                  | 6.7%                       | 19,548                                       | 151,024                                  | 272,680                         | 34,000                 | \$31.53   | \$34.87   |
| Nepean              | 5,564,522      | 1,907                    | 379,738                  | 6.9%                       | 40,006                                       | 119,085                                  | 193,396                         | 0                      | \$27.69   | \$31.80   |
| Ottawa East         | 4,961,482      | 24,047                   | 478,301                  | 10.1%                      | 160,861                                      | 463,250                                  | 507,222                         | 0                      | \$29.87   | \$32.32   |
| Gloucester          | 1,422,201      | 5,780                    | 163,292                  | 11.9%                      | 44,508                                       | 21,998                                   | 57,825                          | 0                      | \$35.06   | \$35.59   |
| Total Suburban Area | 22,394,281     | 99,043                   | 1,797,981                | 8.5%                       | 215,530                                      | 948,503                                  | 1,615,508                       | 134,000                | \$29.74   | \$32.66   |
| OTTAWA TOTALS       | 41,031,213     | 156,075                  | 3,031,695                | 7.8%                       | 287,421                                      | 1,220,246                                | 2,597,772                       | 134,000                | \$34.70   | \$39.67   |

\*Rental rates reflect gross asking \$psf/year

| SUMMARY BY CLASS | INVENTORY (SF) | SUBLET<br>VACANT<br>(SF) | DIRECT<br>VACANT<br>(SF) | OVERALL<br>VACANCY<br>RATE | CURRENT NET<br>OVERALL<br>ABSORPTION<br>(SF) | YTD<br>NET OVERALL<br>ABSORPTION<br>(SF) | YTD<br>LEASING<br>ACTIVITY (SF) | UNDER<br>CNSTR<br>(SF) | YTD<br>CNSTR<br>COMPLETIONS<br>(SF) | OVERALL<br>AVERAGE<br>ASKING RENT * |
|------------------|----------------|--------------------------|--------------------------|----------------------------|--|--|---------------------------------|------------------------|-------------------------------------|-------------------------------------|
| Class A          | 26,237,436     | 107,439                  | 1,342,962                | 5.5%                       | 252,530                                      | 1,020,031                                | 1,703,731                       | 134,000                | 0                                   | \$39.67                             |
| Class B          | 12,092,667     | 11,621                   | 1,403,195                | 11.7%                      | 38,176                                       | 287,068                                  | 652,728                         | 0                      | 0                                   | \$31.12                             |
| Class C          | 2,701,110      | 37,015                   | 285,538                  | 11.9%                      | -3,285                                       | -86,853                                  | 241,313                         | 0                      | 0                                   | \$25.45                             |

\*Rental rates reflect gross asking \$psf/year

#### Key Lease Transactions Q4 2018

| PROPERTY              | SF      | TENANT         | TRANSACTION TYPE  | SUBMARKET     |
|-----------------------|---------|----------------|-------------------|---------------|
| 4000 Innovation Drive | 151,000 | Mitel          | New Direct        | Kanata        |
| 405 Terminal Drive    | 92,344  | PSPC           | New Direct        | Ottawa East   |
| 405 Terminal Drive    | 66,893  | PSPC           | New Direct        | Ottawa East   |
| 865 Carling Avenue    | 45,479  | CADTH          | Renewal/Expansion | Ottawa West   |
| 340 Legget Drive      | 27,398  | InGenius       | New Direct        | Kanata        |
| 1430 Blair Place      | 27,554  | PSCP           | New Direct        | Gloucester    |
| 55 Metcalfe Street    | 14,178  | CGI Group Inc. | New Direct        | Downtown Core |

#### Key Sales Transactions Q4 2018

| PROPERTY                                 | SF      | SELLER/BUYER  | PRICE / \$PSF         | SUBMARKET               |
|--|---------|---|-----------------------|-------------------------|
| Jean Edmonds Towers                      | 552,000 | Brookfield Properties / Morguard<br>Investments & Industrial Alliance | \$186,000,000 / \$337 | Downtown Core           |
| 2 Gurdwara, 1335 Carling, 159 Cleopatra* | 226,759 | Investors Group Trust / Pro REIT                                      | \$42,100,000 / \$185  | Nepean / Ottawa<br>West |
| 118 Sparks Street, 119 Queen Street      | 69,117  | The Bank of Nova Scotia / Canderel                                    | \$17,300,000 / \$250  | Downtown Core           |

\*portfolio sale

Cushman & Wakefield 99 Bank Street, Suite 700 Ottawa, ON www.cushmanwakefield.com For more information, contact: Nathan Smith, Broker Senior Vice President Managing Director Tel: +1 613 236 7777 info@cwottawa.com

#### About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 48,000 employees in approximately 400 offices and 70 countries. In 2017, the firm had revenue of \$6.9 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

©2018 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.