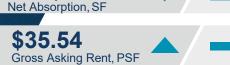
MARKETBEAT

Ottawa, ON

Office Q4 2019



7.5% YoY Chg 12-Mo. Forecast Vacancy Rate



(Overall, All Property Classes)

-194,701

ECONOMIC INDICATORS Q4 2019

614K	Chg	Forecast		
Ottawa Employment				

YoY

12-Mo.

4.3%Ottawa
Unemployment Rate



Source: Statistics Canada

ECONOMY: Ottawa Looks to the Tech Sector for Job Growth

After posting the lowest unemployment rate in decades in October 2019, at 4.2%, the Ottawa unemployment rate edged up slightly to 4.3% in November 2019. Ottawa employment has grown by 59,000 year-over-year, however, that pace is anticipated to slow in 2020 as the economy shifts into a lower gear. The recent return of the Liberal government to power gives reassurance to public servants, along with the expectation of little to no downsizing within the federal government. This coupled with a vibrant tech sector promises a steady economy and job growth rate.

DEMAND: Leasing Stabilizing Within the CBD But Remains Hot in Kanata

Space within the downtown core remains limited but has stabilized. However, there is still high demand from tenants seeking Class A space and limited options to house them. Transportation is playing a key role in leased space and property desirability. With the Light Rail Transit (LRT) now up and running, proximity to the train stations are a priority for newcomers to the downtown market, while free and ample parking is a selling feature for the suburban Ottawa markets.

Kanata is currently sitting with an overall vacancy rate of 5.1% and a tight 3.7% for Class A space. This tech hub of the Ottawa market will continue to be in high demand heading into 2020, thanks to the continuing expansion of the technology sector. The tightening in the market has spurred applications for two new builds at the epicenter of the Kanata North tech park, both located on a stretch of Solandt Road.

PRICING: Asking Rents on a Steady Incline

With limited space available within the Ottawa office market and very little new office development plans on the horizon, asking rental rates are expected to continue to rise at a steady pace. Since the first quarter of 2019, the overall average asking net rent has increased by just over 5%. Properties close to the LRT stations are in a prime location to increase rental rates due to the convenience for tenants. Locations such as the Sunlife Financial Centre, the Place de Ville towers, and the Place d'Orleans shopping centre should see a spike in asking rates due to their direct access to the train.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & GROSS ASKING RENT



Ottawa, ON

Office Q4 2019

CUSHMAN & WAKEFIELD

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTDLEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Downtown Core	16,073,095	43,765	1,189,859	7.7%	-243,720	-182,136	517,434	0	\$40.87	\$47.21
Centretown	1,739,326	0	175,209	10.1%	-4,136	-5,420	43,145	0	\$29.89	N/A
Byward Market	842,861	15,219	103,205	14.0%	-9,871	-48,775	20,546	0	\$38.34	\$46.46
CENTRAL AREA TOTALS	18,655,282	58,984	1,468,093	8.2%	-257,727	-236,331	581,125	0	\$39.88	\$47.14
Kanata	6,654,948	22,889	315,550	5.1%	81,589	200,816	492,043	100,000	\$25.64	\$24.19
Ottawa West	3,972,145	4,490	252,174	6.5%	26,379	8,004	311,238	0	\$30.56	\$33.20
Nepean	5,564,672	0	312,774	5.6%	11,179	43,251	222,140	0	\$28.49	\$33.30
Ottawa East	4,961,982	5,481	389,391	8.0%	-53,121	120,850	202,722	0	\$30.10	\$32.20
Gloucester	1,422,201	5,780	246,517	17.7%	-3,000	-99,786	36,614	0	\$36.17	\$36.17
TOTAL SUBURBAN TOTALS	22,575,918	38,640	1,516,406	6.9%	63,026	273,135	1,264,757	100,000	\$30.23	\$32.89
OTTAWA TOTALS	41,231,230	97,624	2,984,499	7.5%	-194,701	36,804	1,845,882	0	\$35.54	\$40.46
SUMMARY BY CLASS	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTDLEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING NET RENT	OVERALL AVG ASKING GROSS RENT
Class A	26,418,953	76,939	1,238,689	5.0%	4,057	78,176	896,035	100,000	\$20.49	\$40.46
Class B	12,110,973	3,113	1,422,218	11.8%	-218,450	2,903	798,907	0	\$15.02	\$30.95
Class C	2,701,304	17,572	323,592	12.6%	19,692	-44,275	150,940	0	\$13.72	\$27.53

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q4 2019

PROPERTY	SUBMARKET	TENANT	SF	TYPE
1550 Carling Avenue	Ottawa West	Federal Government	103,602	Renewal*
1725 Woodward Drive	Ottawa West	Federal Government	68,893	Renewal*
141 Colonnade Road	Nepean	Federal Government	42,010	New Headlease

^{*}Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q4 2019

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE / \$PSF
1750 Courtwood Crescent	Ottawa West	Mazin Properties Ltd / 1750 Courtwood Crescent Inc	26,952	\$4,800,000 / \$178
16 Green Street	Nepean	Newgate Realty Advisors Inc / 2723963 Ontario Inc	10,617	\$2,286,500 / \$215

Nathan Smith, Broker

Senior Vice President
Managing Director
+1 613 236 7777 /info@cwottawa.com

cushmanwakefield.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 51,000 employees in 400 offices and 70 countries. In 2018, the firm had revenue of \$8.2 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services.

©2020 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy